ADVERTISING SPACES

45’000 CONTACTS PER DAY
8’100’000 CONTACTS PER YEAR

SwissTech
CONVENTION CENTER

An advertising campaign has many advantages, such as increasing the visibility of your event or company. The SwissTech Village display network is located right in front of the SwissTech Convention Center, on the EPFL campus. It is composed of 7 digital screens; 6 outdoor screens and 1 indoor screen.

The SwissTech Village is the commercial district of the EPFL campus. You can find stores, restaurants, a hairdresser and a fitness center. This place is a must on the campus and is very busy. Every day, it welcomes 22'500 people; students, but also collaborators or local residents.
The advertising totems are the ideal place to communicate about your event, your sponsors or to welcome your guests as soon as they arrive on the campus.

DISCOVER THE RATES ON PAGE 2 OR RECEIVE A PERSONALIZED OFFER

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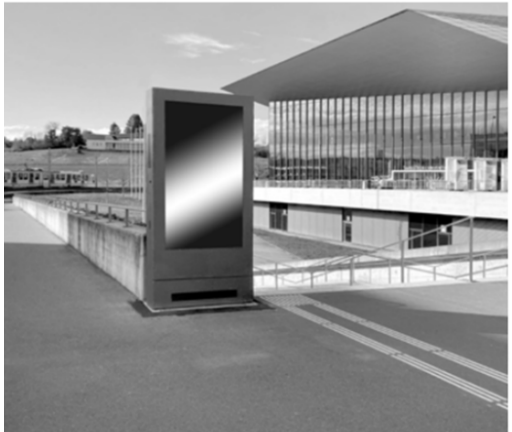

March 2023

ESTIMATED BUDGET

SwissTech Convention Center

FACES A & B - 1 DAY

Products: 6 x 75'' screens (A&B sides) & 1 x 55'' screen

Locations: outdoor and indoor
Passages/day : 22'500

Net price (without VAT)
incl. 10% rabate CHF 285.-

FACES A OR B - 1 DAY

Products: 3 x 75'' screens (A/B sides) & 1 x 55'' screen

Locations: outdoor and indoor
Passages/day : 22'500

Net price (without VAT)
incl. 10% rabate CHF 159.-

FACES A & B - 1 DAY EXCULISVITY

Products: 6 x 75'' screens (A&B sides) & 1 x 55'' screen

Locations: outdoor and indoor
Passages/day : 22'500

Net price (without VAT)
incl. 10% rabate CHF 1426.-

FACES A OR B - 1 DAY EXCULISVITY

Products: 3 x 75'' screens (A/B sides) & 1 x 55'' screen

Locations: outdoor and indoor
Passages/day : 22'500

Net price (without VAT)
incl. 10% rabate CHF 796.-

FACES A & B - 2 DAYS

Products: 6 x 75'' screens (A&B sides) & 1 x 55'' screen

Locations: outdoor and indoor
Passages/day : 22'500

Net price (without VAT)
incl. 10% rabate CHF 570.-

FACES A OR B - 2 DAYS

Products: 3 x 75'' screens (A/B sides) & 1 x 55'' screen

Locations: outdoor and indoor
Passages/day : 22'500

Net price (without VAT)
incl. 10% rabate CHF 318.-

FACES A & B - 2 DAYS EXCULISVITY

Products: 6 x 75'' screens (A&B sides) & 1 x 55'' screen

Locations: outdoor and indoor
Passages/day : 22'500

Net price (without VAT)
incl. 10% rabate CHF 2'853.-

FACES A OR B - 2 DAYS EXCULISVITY

Products: 3 x 75'' screens (A/B sides) & 1 x 55'' screen

Locations: outdoor and indoor
Passages/day : 22'500

Net price (without VAT)
incl. 10% rabate CHF 1'593.-

FACES A & B - 3 DAYS

Products: 6 x 75'' screens (A&B sides) & 1 x 55'' screen

Locations: outdoor and indoor
Passages/day : 22'500

Net price (without VAT)
incl. 10% rabate CHF 855.-

FACES A OR B - 3 DAYS

Products: 3 x 75'' screens (A/B sides) & 1 x 55'' screen

Locations: outdoor and indoor
Passages/day : 22'500

Net price (without VAT)
incl. 10% rabate CHF 477.-

FACES A & B - 3 DAYS EXCULISVITY

Products: 6 x 75'' screens (A&B sides) & 1 x 55'' screen

Locations: outdoor and indoor
Passages/day : 22'500

Net price (without VAT)
incl. 10% rabate CHF 2'853.-

FACES A OR B - 3 DAYS EXCULISVITY

Products: 3 x 75'' screens (A/B sides) & 1 x 55'' screen

Locations: outdoor and indoor
Passages/day : 22'500

Net price (without VAT)
incl. 10% rabate CHF 2'385.-